



VENUE CASE STUDY

How We Helped a Leading Tech Platform Get Acquired By a Major Brand

Venue
by **DFIN**

workfront
An Adobe Company

CORPORATE SNAPSHOT

Growth through smart acquisitions.

22,000

global employees at Adobe

\$12.87B

2020 revenue for Adobe

9

major acquisitions since 2005 by Adobe

10

out of the world's top 10 brands use Workfront

30,000+

organizations use Workfront

CHALLENGE

Speeding document review for a timely acquisition

When Workfront received an unsolicited bid to acquire the company, they had to move fast to facilitate the due diligence process. Workfront needed to provide a secure platform to share documents and collaborate with multiple parties in a controlled manner.

To make this all happen, Workfront looked to DFIN.



Venue®

Username

Password

LOG IN



2-Factor Authentication

Enter code sent to *****9428



SUBMIT



Creating Room



Creating Room

Create New



SOLUTION

Accelerating your most critical business deals

DFIN introduced Workfront to Venue's virtual data room. Workfront quickly set up a Venue data room to prepare for the upcoming M&A and be deal ready. Instant set up, an intuitive interface, and 24/7/365 support streamlined a once complicated due diligence review process and ultimately helped drive the deal with Adobe across the finish line faster.



INSTANT SET UP

Teams had access to their virtual data room immediately.



EXTENSION OF YOUR DEAL TEAM

Dedicated 24/7/365 regional expert support ensured all parties were up to speed.



QUICK UPLOADS

All teams were able to submit and access documents in minutes.

Venue
by DFIN

MAP DOCUMENTS LIST PATTERNS HEAT MAP PATTERNS LIST

POSTAL ADDRESS
2,536

POSTAL CODE
194

EMAIL
55

“

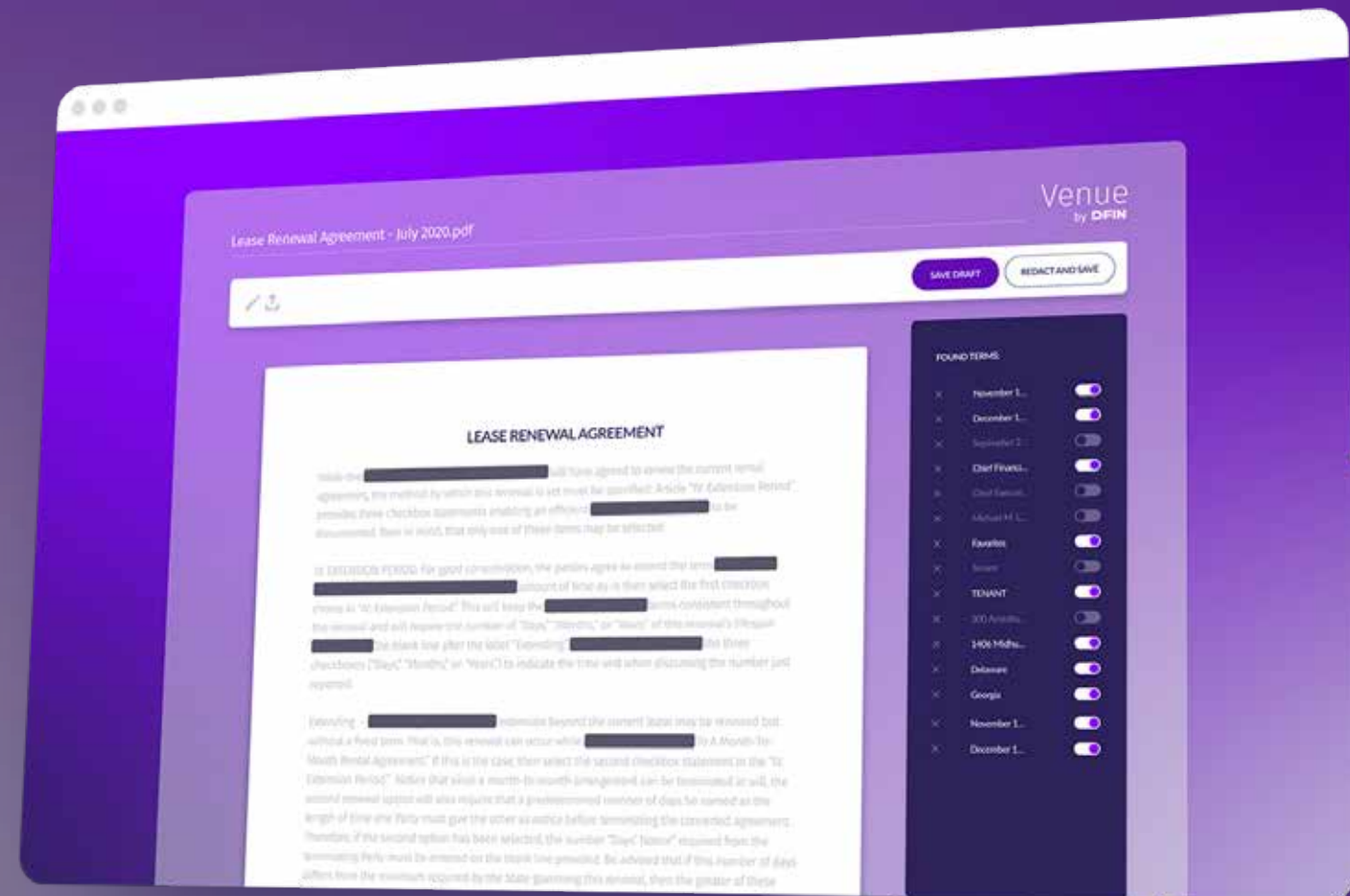
You never know when you're going to need a data room, so you need one now. Filling in specific diligence requests is a lot easier when you have a running head start, and DFIN made it cost-effective for us to have their data room, Venue, at the ready. I'm grateful to DFIN for helping us to get the deal done.

STEVE HOLSTEN

General Counsel and Secretary, Workfront



The virtual data room built for deals.



GET STARTED INSTANTLY

When you need a virtual data room fast, Venue gets you started in minutes.



EASY TO USE

An intuitive interface makes it easy to request, review, browse and upload data.



LAYERED PERMISSIONS

Advanced permissions ensure only authorized users can view, print and update files and folders.



QUICK DOCUMENT UPLOADS

Optimized upload and download speeds make submitting and retrieving documents quick and easy.



24/7/365 SUPPORT

Venue has expert project managers who are available to help anytime, anywhere.



Get in touch.

[DFINsolutions.com/products/venue](https://dfinsolutions.com/products/venue)

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